

# **WEBSITE PRIVACY POLICY**

## **WestMar Hydraulics Sp. z o.o. sp.k.**

**(before West Hydraulics s.c.)**

This Privacy Policy sets forth the principles of collecting, processing and protecting personal data collected from Users during the use of the content and functionality of the Website.

### **1. Definitions**

- 1) WestMar – WestMar Hydraulics Sp. z o.o. sp.k.
- 2) Cookies - text files that are stored in the storage of the device used by the User while using the Website;
- 3) Google Analytics – oprogramowanie umożliwiające śledzenie ruchu na Serwisie Internetowym, oraz monitorowanie prowadzonych działań marketingowych;
- 4) Privacy Policy - this document setting forth the principles of collecting personal data, its processing, and protection by WestMar
- 5) Website - websites or websites run by WestMar listed in Appendix No. 1 to the Privacy Policy.
- 6) GDPR Regulation - Regulation of the European Parliament and of the Council (EU) no. 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)(Official EU Journal L no. 119 page 1)
- 7) User - a natural person, a legal person or an organizational unit without legal personality;

### **2. Data collected by the Website:**

- 1) During your visit to the Website, the following information is automatically downloaded via Google Analytics or Cookies:
  - a. IP address and domain name,
  - b. The type of Internet browser used,
  - c. type of operating system.
- 2) The Website automatically downloads geographic data as well as data on the activities performed by the User, which will be used only for marketing or statistical analyses.
- 3) In some Websites, WestMar applies mechanisms for profiling a given Usage within a given Website, namely, it data on the User's activity is collected, in particular: search history, clicks on a given Website, visits to a given Website and its subpages, dates of logging in and registration of the User in a given Website, data on the use of specific services in a given Website.

### **3. Use and protection of the User's personal data by the Website :**

- 1) The Controller of the Users' data listed in section 2(1) of the Privacy Policy is WestMar;
- 2) In cases defined by special regulations, the User has the right to access the contents of their data, the right to correct it as well as the right to demand its removal from the database.
- 3) User data will also be made available to state administration bodies, law enforcement bodies and judicial authorities at their express request and only in the cases specified by generally applicable law.

### **4. Cookies:**

- 1) When you use the Website, the storage on your device stores DoubleClick Cookies that:

- a. collect information on the use of the content of the Website (they contain a randomly generated 18 - digit, unique identifier assigned to web browsers installed on specific devices of the User),
  - b. are used to store the logged in User's data to a given Website (active sessions) concerning, among others, the selected language of the Website, settings of search filters, User's data (login or name) used to log in to a given Website, or the authorization token in a given Website.
- 2) The device identifier stored in a Double Click cookie file is added to a remarketing list that is stored on Google servers and grouped by category
- 3) The information stored in the Cookie files on the User's device's storage is then used for remarketing purposes.
- 4) Remarketing consists in using data collected in Cookie files by external providers in order to display advertisements based on data collected during the User's use of the contents of the Website.
- 5) The User can deactivate the use of cookies in their web browser by means of [the option to turn Google ads off](#) or on the [Network Advertising Initiative](#) website.
- 6) Cookies in no way modify other data stored in the User's device's storage, nor do they affect the proper operation of the operating system..

## **5. Final provisions**

- 1) The Website reserves the right to change this Privacy Policy. In matters not regulated by the law, the relevant provisions of the generally applicable law shall apply.
- 2) The following form an integral part of the Privacy Policy:
  - a. [westmarhydraulics.pl](#)
  - b. [westhydraulics.pl](#)
- 3) This Privacy Policy shall be effective as of 25 May 2018.